

ISSUE 01

JANUARY 2024

# TEXAS AUTHORS

Museum - Publishing - Marketing - Success



[HTTPS://TEXASAUTHORS.INSTITUTE](https://TEXASAUTHORS.INSTITUTE)



# ONLINE MASTERCLASS

Texas Authors Institute

## From Fear to Flow: How to overcome Blocks and Awaken Your Inner Creator

By Graham Smith, Aurora Coaching

\$25.00 Per Person - Register at [TexasAuthors@outlook.com](mailto:TexasAuthors@outlook.com)



21 March 2024  
12:30 - 1:45 CST



**REGISTER NOW**

Howdy! I'm your host, Graham! I guide creatives, entrepreneurs and leaders to **true freedom** by mastering their inner world.

The creative process sometimes leads to blocks, stuckness and even hopelessness - finding yourself there is normal. How do you create a shift? Imagine a framework designed to reignite your inner creator? A research backed model to shift your consciousness back to the track of creativity? Join me creating your transformational approach to nurturing your innate creative genius

### This event is for you if...

- Creative hurdles leave you feeling stuck & frustrated
- You seek strategies to overcome fear and self-doubt
- Want to understand how to effectively navigate the psychological aspects of creativity
- You're open to exploring unconventional creativity-boosting techniques that go beyond traditional advice
- You're seeking actionable steps to overcome hurdles and transform fear into a catalyst for creativity

### What to expect...

- A framework to help you understand how the energy of your thoughts, emotions and actions impacts your creative output.
- Actionable takeaways to keep your creative journey on track
- Opportunity to receive live coaching and to learn from others being coached
- Leave feeling reinvigorated, motivated and ready to embrace your inner creator





## — *Intro*

# Dive into the Debut Issue of the Texas Authors Institute of History, Inc. Magazine!



Greetings and a warm welcome to the inaugural edition of our magazine, dedicated to unraveling the essence of the Texas Authors Institute of History, Inc. This premier issue delves into the invaluable contributions TAIH makes to Texas Authors and the exceptional role of our unique museum in championing ALL Texas Authors and their literary endeavors.

In the issues to come, anticipate a treasure trove of articles and resources designed to pave the way for authors to reach new heights of success. We're committed to providing insights and support that will empower every author on their journey to literary excellence.

Excitingly, we invite you to be part of our upcoming editions! If you have a brilliant article idea that aligns with our mission, please share it with us at [TexasAuthors@outlook.com](mailto:TexasAuthors@outlook.com) for consideration. Your unique perspective could be the spark that lights up our pages!

Thank you for joining us on this literary adventure. Sit back, relax, and immerse yourself in the vibrant world of Texas Authors. Enjoy the read!

## — *Intro*

# Table of Contents

Tools & Tips to Help Texas Authors to Succeed.

### Volume 1

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<http://TexasAuthors.Institute>



<https://Twitter.com/TAIHistory>



<https://www.facebook.com/profile.php?id=100068146433558>



<https://www.instagram.com/txauthors/>



<http://Threads.com/TexasAuthors>



<https://www.youtube.com/channel/UC70H7orRlsz4xszyKwfWqw>





## Introducing the Texas Authors Institute of History, Inc.

Originating from a passion for literature and as an active member of the Texas Authors community, I recognized the necessity for a potent marketing tool to assist fellow writers in sharing their extraordinary stories with a global audience. Consequently, in 2015, I established the Texas Authors Institute of History—an unparalleled organization committed to preserving and championing the finest works in Texas literature.

At the core of the Institute stands our remarkable museum, a space that highlights the remarkable literary contributions of Texas authors spanning two centuries. Beyond merely safeguarding history, we aspire to kindle the creativity of future generations, encouraging them to follow in the footsteps of the literary luminaries who preceded them.

We are equally dedicated to supporting and amplifying contemporary Texas authors through our website and networking initiatives. Collaborating with thousands of Texas authors, we've constructed an exceptional platform for writers to showcase their creations and connect with readers globally.

For an immersive experience, don't miss our annual Lone Star Festival—an extraordinary gathering of creatives from various corners of Texas, encompassing artists, musicians, filmmakers, and, of course, writers. It's a unique celebration of the vibrant cultural scene that defines the Lone Star State.

Despite the challenges posed by the past year, including income losses due to COVID-19, we persist in our mission. With an online museum featuring over 1,000 Texas authors and a vast collection of titles, we continue to evolve and expand daily. Supported by our dedicated Board of Directors, we're actively exploring new fundraising initiatives to establish a physical location that will showcase our abundant literary heritage.

Explore the Texas Authors Institute of History and delve into the captivating world of Texas literature today by visiting our website at <http://TexasAuthors.Institute!> Keep in mind that if you're an author residing in Texas, you're automatically a valued member of our museum.

# CHANGE THE WORLD SERIES

BY MULTI AWARD-WINNING AUTHOR

## B ALAN BOURGEOIS

Politics



Acceptance



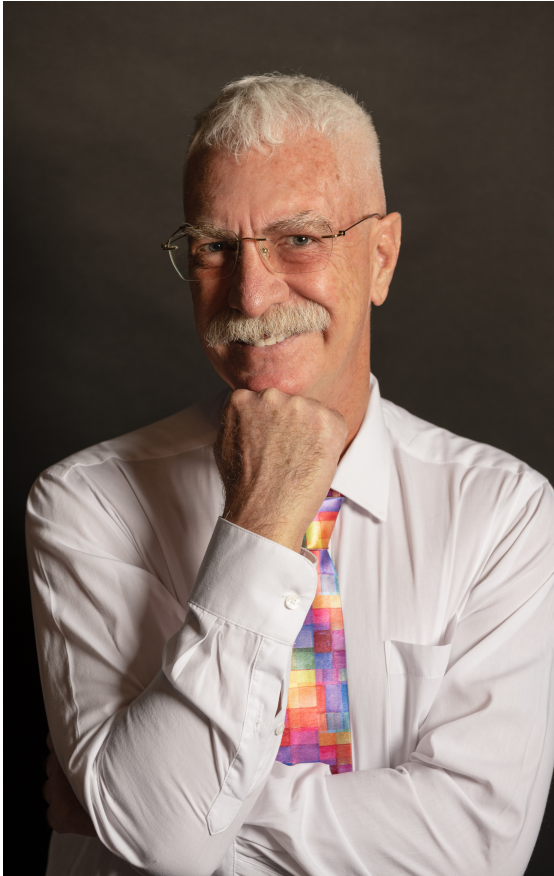
Social Awareness







# 2024 Board of Directors



**B Alan Bourgeois**

CEO/Founder/Author  
<https://buff.ly/3TbglNlU>



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**Denise Bryson**

Author/Board Member 2024  
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## — *Benefits*

# Elevate Your Author Journey with TAIH Membership Program!

## Three Levels to Help any Author

1 – FREE Author Membership (All authors listed on the website as of December 31, 2023 are at this level).

Unleash the power of visibility! Enjoy a dazzling Author Listing featuring your pic, bio, and website link. Ignite the spark to your authorial adventure—for free!

2 – Author & Museum Supporter - \$50/year  
Dive into the realm of enhanced exposure! Your Author Listing now showcases not just your bio, but also captivating images of every masterpiece, each linked to the website of your choice. Experience the thrill of a 30-minute video interview (\$50 value) and watch your social presence skyrocket with TAIH sharing your story across Instagram, Threads, BlueSky, and Telegram—four times a year! Delve into the wisdom of our Top Ten for Authors series with 3 complimentary eBooks and savor the joy of an exclusive audiobook annually.

3 – Authorpenuer Membership - \$100/year  
Embark on an extraordinary authorial odyssey! Your Author Listing shines with glamour, presenting your pic, bio, and book images, all linked to your chosen website. Revel in a 30-minute video interview PLUS 4 questions for social media (\$100 value). Brace yourself for a dazzling 12-month journey with TAIH featuring monthly social media shoutouts, a spotlight on your New Book Release or Event, and a consistent flow of eBooks and audiobooks from our Top Ten for Authors series. Dive deep with a 20% discount on any TAIH classes/sessions and a 10% discount on entry fees throughout the year.

Unleash your full author potential with TAIH Memberships – Your Gateway to Literary Stardom!

Join Now: <https://buff.ly/3nIGwa0>





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The merchandise includes a white mug with the text 'I Love Reading A Book That Gets Banned', a white tank top with a large '24' made of book spines, a pink t-shirt with a similar '24' design, and a pair of black socks with a bookshelf pattern. The background is a light blue gradient.

<https://texas-authors-institute-of-shop.fourthwall.com/>



Charlie & Cora are two cardinals who meet, fall in love, and mate for life. This precious children's book takes you through their courtship, nesting, and raising a family. It teaches children how a normal family takes care of one another, as they travel through the adventures of life.

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Available at Your Favorite Bookstore  
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*Unleash the Power of Promotional Magic!*

# Marketing Tools For Texas Authors

## Coffee Mugs



Introducing the Texas Authors Institute of History's latest program designed to turn your promotional dreams into reality. We're here to assist you in finding the perfect products, setting up seamless printing processes, and adding your creations to our master store. Imagine the relief as we help slash costs and eliminate the headaches that often accompany this creative endeavor.

Creating promotional products that captivate your die-hard fans and generate extra income has never been more exciting! But we get it, authors face challenges—ordering the right amount, storage dilemmas, and the hassle of managing costs can be overwhelming.

## Candles



Ready to embark on a journey of promotional success? Email us at [TexasAuthors@outlook.com](mailto:TexasAuthors@outlook.com) to dive deeper into this exciting program that promises to transform the way you approach giveaways, sales, and connecting with your fans. Let's turn those challenges into victories together!



# SUPER BIG SALE

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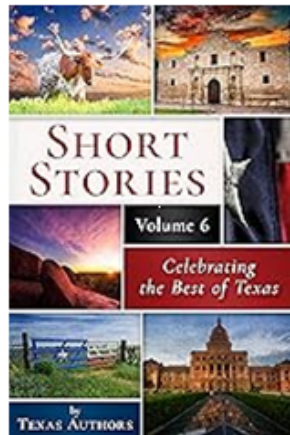
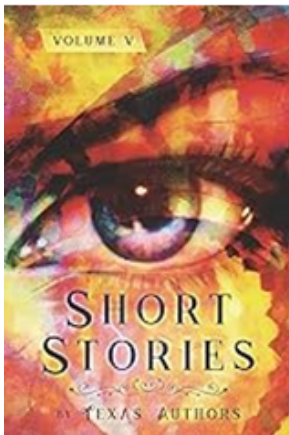
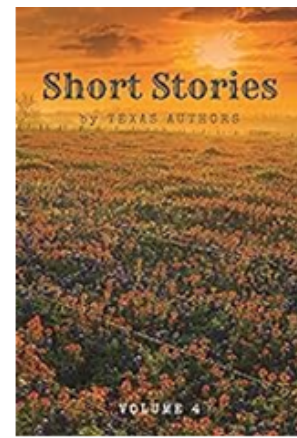
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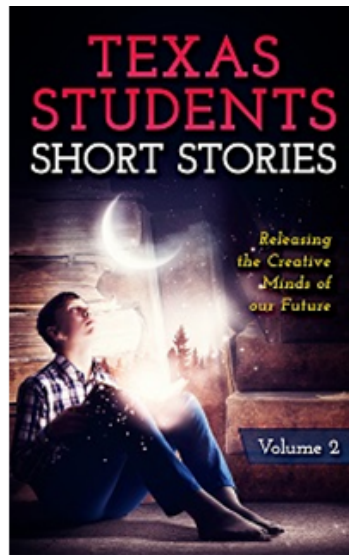
# Short Story Contest – Adults

Attention all Texas authors! Have you been searching for an opportunity to showcase your writing skills and get recognized for your talent? Look no further! The annual Texas Authors Short Story Contest is now open and offers a fantastic platform for you to get your work in front of thousands of readers. With great prizes and opportunities for exposure, this contest is the perfect way to take your writing to the next level.

You will the top winners receive printed copies of the anthology, memberships, and other prizes. With themes ranging from Non-Fiction to Children's and Middle School & YA short stories, there's something for everyone. And, with a distribution of over 1,000 Texas Libraries, your work has the potential to be seen by a large audience.

Don't miss this chance to make your writing dreams a reality! Submit your short story between March 1 and July 31 of each year and join the ranks of past winners, who have been featured on video and audio for the world to see. Enter the annual Short Story Contest now here: <https://buff.ly/47WCXMK>





Anthologies Available at  
Your Favorite Bookstore

# Short Story Contest – Students

Attention all Texas students! Have you been searching for an opportunity to showcase your writing skills and get recognized for your talent? Look no further! The annual Texas Students Short Story Contest and is now open and offers a fantastic platform for you to get your work in front of thousands of readers. With great prizes and opportunities for exposure, this contest is the perfect way to take your writing to the next level.

You will the top winners receive printed copies of the anthology, memberships, and other prizes. With themes ranging from Non-Fiction to Children's and Middle School & YA short stories, there's something for everyone. And, with a distribution of over 1,000 Texas Libraries, your work has the potential to be seen by a large audience.

Don't miss this chance to make your writing dreams a reality! Submit your short story between September 1 and January 31 of each year and join the ranks of past winners, who have been featured on video and audio for the world to see. Enter the annual Short Story Contest now here:

<https://buff.ly/46Wel6T>



**Texas Short Story**  
**Contest for Grades 6-12**



## Your Book Gift will Inspire Future Generations!

Nonprofits that support literacy and reading work to distribute books to underprivileged communities, schools, and libraries. They provide access to reading materials for people who may not have the resources to purchase books on their own. By donating your book to one of these organizations, you can help promote literacy and give back to your community.

But why should authors consider donating their books to these nonprofits? Here are a few reasons:

# Gifting Books to TAIH

As an author, you may have spent countless hours writing, revising, and editing your book to make it the best it can be. You may have dreams of it becoming a bestseller, reaching a wide audience, and changing lives. However, the reality is that not everyone can afford to buy books, and many people in underprivileged communities lack access to reading materials. This is where nonprofits that support literacy and reading come in.

Nonprofits that support literacy and reading work to distribute books to underprivileged communities, schools, and libraries. They provide access to reading materials for people who may not have the resources to purchase books on their own. By donating your book to one of these organizations, you can help promote literacy and give back to your community.

1. Reach a wider audience: By donating your book to a nonprofit, you can help reach a wider audience than you would on your own. Nonprofits that support literacy and reading often have networks in place to distribute books to schools, libraries, and community centers. This means that your book has the potential to reach people who may not have heard of it otherwise.

2. Promote literacy: Donating your book to a nonprofit that supports literacy and reading helps promote literacy and reading in general. Reading is an important skill that can help individuals succeed in life, and by donating your book, you can help make reading materials accessible to people who may not have had access otherwise.

3. Make a difference in your community: Donating your book to a nonprofit is a way to give back to your community. By supporting literacy and reading, you can help make a positive impact on the lives of people in your community.

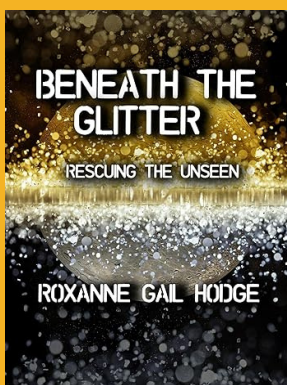
Enhance your reputation: Donating your book to a nonprofit is also a way to enhance your reputation as an author. It shows that you care about more than just selling books and making a profit. It shows that you care about making a positive impact on the world.

If you're interested in donating your book to a nonprofit that supports literacy and reading, consider gifting your manuscript and all of the rights to TAIH before or upon your passing. This allows for your book to continue to remain available to the masses, while helping the nonprofit earn royalties to support its day-to-day operations.

As of the publication of this notice, TAIH has over 50 books that have been gifted to the organization. Helping with an additional \$150 per month on average in royalties.

Donating your book to a nonprofit that supports literacy and reading is a great way to give back to your community, promote literacy, and reach a wider audience. Consider donating your book to make a positive impact on the world.

Join fellow authors who have gifted their books to our museum. With 50 books in our current gift registry, we are able to continue to keep those books alive well beyond the passing of the author while supporting a museum that supports future writers. Email us at [TexasAuthors@outlook.com](mailto:TexasAuthors@outlook.com) to begin the gifting process.



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Texas Association of Authors created the Best of Texas Book Awards at the end of 2011. They held their contest through 2019 until they merged with Indie Beacon and created the Authors Marketing Guild. AMG then became an international organization helping authors around the world.

Texas Authors Institute of History, Inc., did not want to lose the continuation of honoring Texas Authors, so in 2020, they took over the awards program.

Below are links to each year that TAIH continues to honor the best in Texas books. We hope that authors will continue to submit their books and be part of a great collection of award-winning books and authors.

Enter the contest here: <https://buff.ly/3QaDI3a>

## *14 Years Selecting the Best Books by Texas Authors*

# Texas Authors Book Contest Winners





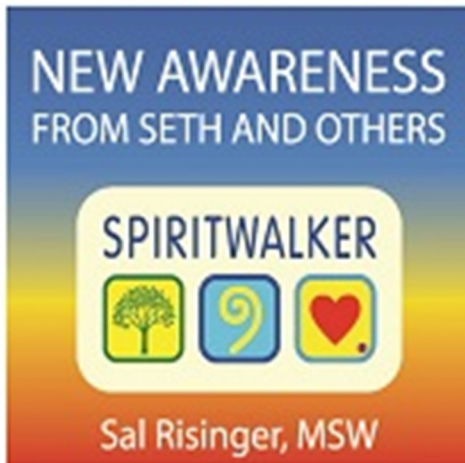
# THANK YOU

## Five Plus Year Members

Denise Bryson  
B Alan Bourgeois  
Lori Rolie  
Marcus Weems  
James Gary Vineyard  
Myra Hargrove McIlvain  
Michael Earney  
Becki Willis  
Breakfield and Burkey  
Judy Ann Lowe  
Denise Montgomery  
Joe Kilgore  
Sherry Maysonave  
Ernest Lee  
Deborah Chelette-Wilson  
Patty York Raymond  
Anita Dickason  
Michael J Farlow  
Susan P. Baker  
Charlotte Canion  
Mary Ann Faremouth  
Patricia Taylor Wells  
Catherine Green  
Robert Sloan  
Helen Munday  
Marlene Bell  
Jim Ziegler  
Tarif Youssef-Agha

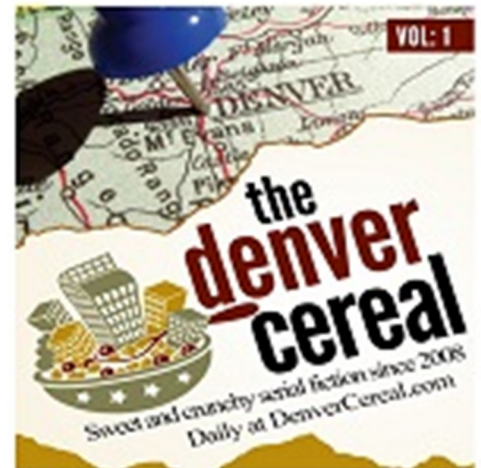
This is an example of our Goodie-Bag program. We distribute goodie bags at certain events to promote authors and their books. An economical way for marketing a book. Goodie Bags also allow for placement of bookmarks and other materials. Email us at [TexasAuthors@outlook.com](mailto:TexasAuthors@outlook.com) for additional information on how to participate.

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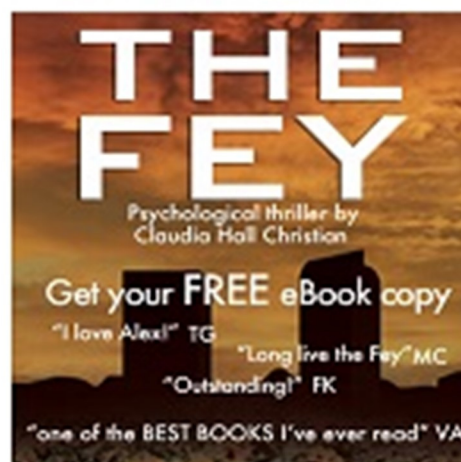
Award winning author and speaker, Mae Edwards, offers her perspective as a child going through a troubled past, including going through foster care, abusive husband, being a plumber in the USAF, going through breast cancer and much more. An autobiography about overcoming the odds.



"A beautiful story, the mystery of the white light is magical and enchanting and makes readers aware of the existence of a higher power in our lives." – M. Madhavan for Reader's Favorite

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More award-winning books by Judy Ann Lowe at [JSPathways.com](http://JSPathways.com) and [IndieLector.store](http://IndieLector.store).



"A beautiful story, the mystery of the white light is magical and enchanting and makes readers aware of the existence of a higher power in our lives." – M. Madhavan for Reader's Favorite

Available in English & Spanish, hardcover (\$17.99) & paperback (\$12.99).

More award-winning books by Judy Ann Lowe at [JSPathways.com](http://JSPathways.com) and [IndieLector.store](http://IndieLector.store).



The Lone Star Festival, conceived by B Alan Bourgeois, was established with the aim of showcasing Texas authors through a grand gathering.

Recognizing that the event's success depended on a comprehensive celebration of creativity, it was expanded to encompass various artistic domains, thereby creating the sole festival that nurtures all facets of creativity. This expansion also tapped into a significant source of revenue for creatives: Texas Creatives, which contribute billions of dollars to the US economy.

Annually, the Lone Star Festival serves as a platform for some of the most exciting and emerging talents in the realms of literature, visual arts, music, and soon, film. Each sector highlights the remarkable aspects of the creative world, providing attendees with fresh opportunities to discover both emerging and established Texas-based creative individuals.

Beyond its celebration of creativity, the Lone Star Festival serves as a substantial fundraiser for the Texas Authors Institute of History, Inc. (TAIH). This institute stands as a unique museum, the only one of its kind in the country, dedicated to preserving the rich literary history spanning the past two centuries. In addition to supporting contemporary authors through various marketing initiatives, TAIH also safeguards the literary heritage of Texas while inspiring future generations of writers.

With each passing year, the organizers of the Lone Star Festival eagerly seek to introduce new elements to facilitate its growth, with the goal of becoming the annual must-attend event for all Texans.

For more information about the talented creatives who have participated in previous and current editions of the Lone Star Festival, please visit their website at <http://LoneStarFestival.Fun>.



3RD



# LONE STAR

FESTIVAL

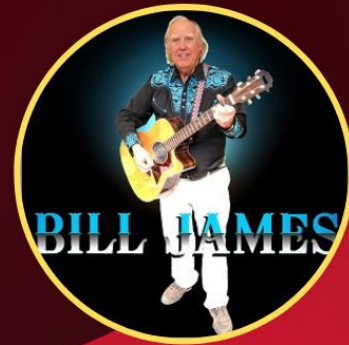
2024



NATHAN KEARNEY



CREE8ION



BILL JAMES

AUTHORS,  
ARTISTS, &  
MUSICIANS



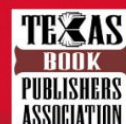
It's real.



JUNE 1, 2024

Town Center, Seguin, Texas

9 AM - 4 PM



Texas Authors Institute  
of History, Inc.

Free Tickets at : [LoneStarFestival.Fun](https://LoneStarFestival.Fun)

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